

2025 ASOA/ASCRS VMG Health Schedule



Friday, April 25th

	<i>Presented By</i>	<i>Time</i>	<i>Location</i>	<i>Description</i>
iJCAHPO: MIPS Compliance Best Practices for Clinical Teams	Laurie Brown	1:30-2:30pm	Level 2, 303AB	It is challenging for busy ophthalmic practices to devote the time and resources needed to succeed and maximize their mandated MIPS performance. This course will review best practices for administrating MIPS compliance in private practice, and the key role of the technicians in the practice's success.
<i>Ask the Experts</i>	<i>Kirk Mack</i>	<i>1:30-2:30pm</i>		
<i>ASOA Roundtable: Billing & Coding</i>	<i>Laurie Brown</i>	<i>2:45-3:45pm</i>	<i>Level 2, 403AB (ASOA Networking Lounge & Roundtables)</i>	



Saturday, April 26th

	<i>Presented By</i>	<i>Time</i>	<i>Location</i>	<i>Description</i>
Coding, Documentation, and Compliance Fundamentals	Kirk Mack Dan Chambers Candy Simerson Melissa Ciccarelli	11:00-12:00pm	Level 2, 404B	Session will lay out the fundamental areas the new or inexperienced person should focus on for proper coding and compliance. Almost everything related to coding and compliance is tied to documentation. While the EMR/EHR is helpful the user always knows more than the computer. We will discuss typical utilization patterns as a tool to identify areas of opportunity. The course includes specific examples regarding office visits like two visits on the same day, visit with same day procedure, etc. Further discussion surrounding services within the global period including exams by providers other than the surgeon, testing during the global period, confusing modifiers, etc. Finally, we look at testing challenges like medical necessity, screening, and interpretations.
Financial Statements 101	Andrew Maller	1:30-2:30pm	Level 2, 406B	This session will provide attendees with guidance on how to interpret practice financial statements, such as balance sheets, profit and loss statements, and statements of cash flow. The presenter will use case studies to introduce key performance indicators that measure practice financial health in order to set goals for improvement. Lastly, attendees will receive guidance on communicating these numbers to practice owners.
Top Compliance Issues in Your Practice: How to Address Them	Laurie Brown Jolynn Cook	4:00-5:00pm	Level 2, 404A	This course is designed to enhance healthcare professionals' knowledge and skills to navigate top compliance concerns in the ophthalmic practice. Participants will learn the practice nuances involved with many mandated compliance concerns, such as the Eyeglass Rule, Information Blocking Rule, No Surprises Act, Co-management, and MIPS. We will reduce the complexity of compliance into actionable steps for best practices in achieving and maintaining compliance.



Sunday, April 27th

	<i>Presented By</i>	<i>Time</i>	<i>Location</i>	<i>Description</i>
Best Practices to Onboard New Providers	Elizabeth Monroe Andrew Maller Christine Cojulun Dr. Daniel B. Park	8:30-9:30am	Level 2, 406B	This course will help you onboard new providers to your practice effectively. You will learn how to prepare for their arrival and integrate them into your operations smoothly. You will also learn how to communicate with them, share financial data, and support them in becoming part of your provider team. This course will enable you to create and execute a successful onboarding program that will boost the productivity and engagement of your ophthalmologists and optometrists.
Finding Extra Hours: A Practice Administrator's Daily Adventure	Laura Baldwin Bansari Mehta	8:30-9:30am	Level 2, 409AB	This course will help practice administrators navigate the complexities of their daily routines while discovering practical strategies to maximize efficiency. This engaging and interactive course will help you explore your typical a typical day, highlighting common time-wasters and offering actionable solutions to reclaim those precious lost minutes. Whether you're constantly wishing for more hours in your day or looking for ways to streamline your workflow, this course will help empower you to take charge of your time and day.

See reverse side for our additional Sunday & Monday course schedule!



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Sunday, April 27th

(continued)

	<i>Presented By</i>	<i>Time</i>	<i>Location</i>	<i>Description</i>
Mastering Retina Billing and Revenue Cycle Management	Elizabeth Monroe Laurie Brown Cory Johnson	11:00-12:00pm	Level 2, 405	This session is designed to equip healthcare professionals with the knowledge and skills to navigate the complexities of retina billing and revenue cycle management (RCM). Participants will understand the nuances involved in retina billing, identify gaps in their RCM processes, and learn best practices for managing accounts receivable (AR) and accounts payable (AP) specific to retina care.
Somewhere Over the Rainbow: Coloring Your Awareness, Creating Connection	Laura Baldwin Martin Ramirez	11:00-12:00pm	Level 2, 409AB	The course will engage participants in a journey of discovery, using color energies to understand your unique personality style and how it influences your interactions. You'll learn to recognize and value the diverse strengths that each color energy brings to your team, fostering a more respectful, productive, and positive workplace environment.
Let's Play Documentation Trivia!	Laurie Brown	1:30-2:30pm	Level 2, 404B	This course will explore the complex world of ophthalmic documentation. We will dive into documentation rules and regulations while testing your knowledge with fun and engaging trivia questions. This course offers a unique way to enhance your understanding of ophthalmic documentation.
Evolving from Manager to Strategic Leader: Guiding Your Leadership Transformation	Elizabeth Monroe Carrie Jacobs	2:45-3:45 pm	Level 2, 409AB	This course will equip traditional managers with the skills and mindset needed to become strategic leaders. Participants will learn to set a clear long-term vision, align teams around strategic goals, and foster a culture that embraces change. Through practical exercises and real-world examples, attendees will develop the ability to make proactive, data-driven decisions. By the end of this course, participants will be prepared to lead their organizations through change and drive sustainable growth.
Administrative Challenges- Jeopardy Style	Kirk Mack Ben Seals Linda Georgian Gretchen Kimble Thomas Brown	2:45-3:45pm	Level 2, 404B	Want to have a little fun!? This session will take a different approach to answering both common and unique administrative issues, such as co-management, business intelligence, and anti-kickback regulations. Following the popular game show format, a host will present a series of categories and answers. A panel of experts will formulate the appropriate question followed by a detailed discussion.
Retina Coding	Kirk Mack	4:00-5:00pm	Level 2, 405	Coding for retinal exams, diagnostic testing, drugs, and procedures challenges even the most experienced person. This course discusses key areas of office visit coding, modifiers including 24, 25, 58, 78, 79, drug documentation, modifiers JZ and JW, diagnostic testing, and several common surgical scenarios.
Coaching Tools for Leaders	Laura Baldwin Savory Turman	4:00-5:00pm	Level 2, 409AB	This interactive course will share the different types of coaching in the workplace and how leaders can apply those skills. The course will share coaching for performance and operational excellence as well as career pathing and individual growth for team members. Taught by two professional coaches, this course will bring coaching tips that can be applied immediately to see better results within the team.



Monday, April 28th

	<i>Presented By</i>	<i>Time</i>	<i>Location</i>	<i>Description</i>
Tips (And Tricks) for RCM Success	Kirk Mack Linda Georgian Haylee Olson	8:30-9:30am	Level 2, 406A	The course will outline today's issues with solutions for getting claims paid timely and accurately. It will focus on common pitfalls when practices migrate to a new practice management system. For example, what payers will process a new corrected claim vs. a replacement claim? It also addresses common coding errors and best practices including resources for the participant to use in their own practice.



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